



Transformation leader specializing in large-scale replatforming across web, mobile, and cloud. Launched iHeartRadio, scaling to 2B+ annual listener hours. Led global media operations and supply chain replatforming at Paramount. Created Movielink, one of the first Internet VOD services.



Experience

Executive Roles

Paramount

EVP, Media Supply Chain
SVP, Media Supply Chain
Integration and Transformation Consultant

Totem

Founder and CEO

iHeartMedia

President, Technology and Digital Ventures
President, Digital
EVP, Digital (Premiere Radio Networks)

Fluxe/Media Master

Founder and CEO

Sony Pictures Entertainment

SVP, Digital Policy
SVP, Broadband Services

Viant

Practice Director and Client Partner

Robertson Stephens

Associate Analyst

Andersen Consulting

Project Manager

Boards and Advisory Roles

Audacy - Board Director & Audit Committee

Whip Media - Board Director

UCLA - Mathematics Chair's Council

Brian Lakamp

Partner

About Me

I've spent my career driving transformation through technology at large organizations. I've led massive replatforming efforts across media, entertainment, telecom, and infrastructure—always at the intersection of product, operations, and tech. From launching iHeartRadio to running global content distribution for Paramount Global, I bring a hands-on mindset to complex challenges at scale.

With a background in math and systems thinking, I've built and run engineering, product, and operations teams across startups and Fortune 500s. Whether leading consumer product launches, consolidating global tech stacks, or scaling cloud platforms, I focus on pragmatic transformation—bridging strategy and execution.

Career Highlights

After beginning my career at Andersen Consulting, I developed a strong foundation in systems integration and project leadership, with early work in telecom that led to an equity research role at Robertson Stephens. From there, I shifted into digital transformation at Viant, helping Fortune 500s understand how to navigate the emerging web. That work led me to Sony Pictures, where I developed Movielink one of the first Internet VOD service and led digital distribution strategy work with Sony's device divisions.

In the mid 2000s, I co-founded Fluxe, a cloud-based music startup that later merged with Media Master. From there, I joined Clear Channel (now iHeartMedia) to build a digital platform for syndicated talent—work that led to iHeartRadio. I launched and scaled the product to over 2 billion listener hours annually, overseeing its rapid growth and technology expansion as President of Digital.

Later, I served as EVP at Paramount Global, where I ran a global team of over 850 individuals responsible for media supply chain platforms and operations—supporting the launches of Paramount+ and Pluto TV in international markets, and leading one of the industry's largest cloud migrations. I've also founded and advised multiple startups in media, telecom, and infrastructure, and currently sit on the boards of Audacy and Whip Media.

Techquity Solutions

I help clients bridge strategy and execution in large-scale digital transformation. My work spans product development, operational integration, and AI-enabled cloud migration—particularly in industries facing legacy system constraints. I bring specific expertise in media platforms, consumer product innovation, and post-acquisition technology integration.

Innovation & Impact

- **Built and scaled digital platforms across web, mobile, and cloud in music, media, and infrastructure.**
- **Orchestrated complex M&A and post-merger integrations, including cloud migrations and cost takeout at Paramount.**
- **Deep operational experience managing global delivery teams, including union labor and contractors, across multiple regions and time zones.**
- **Launched transformative consumer products at Sony Pictures, iHeartMedia and Paramount.**
- **Hold over 15 patents across media, content delivery, and communications infrastructure.**

Why Techquity?

Transformation is rarely one-dimensional. What drew me to Techquity was the depth of experience across disciplines—an exceptional team of senior leaders with the credibility and know-how to help clients take on real change. I joined to work alongside peers I admire and help clients turn complex technology landscapes into competitive advantage.

Thought Leadership

- **The Faces of Transformation**
- **The Migration to AI Interfaces**
- **AI Engine Optimization (AIEO) and Media Indexing**
- **Transforming Libraries for the Global Streaming Age**